

THE PRINCIPLES OF DESIGN

PATTERN

Repeating visual elements such as line, color, shape, texture, value or image tends to unify the total effect of a work of art as well as create rhythm. Repetition can take the form of an exact duplication (pattern), a near duplication, or duplication with variety.

Pattern uses the art elements in planned or random repetitions to enhance surfaces of paintings or sculptures.

Patterns often occur in nature, and artists use similar repeated motifs to create pattern in their work.

Pattern increases visual excitement by enriching surface interest.

